



2025-26 Report to Stakeholders Building Our Visitor Economy Together



Mount Nemo | BURLINGTON



The land which RTO3-Hamilton Halton Brant represents, forms part of the traditional territory of the Wendat Confederacy, the Attawandaron Confederacy, the Anishinaabe, including the Mississaugas of the Credit First Nation, and the Haudenosaunee Confederacy, including Six Nations of the Grand River made up of the Onondowahgah (Seneca), Guyohkohnyoh (Cayuga), Onundagaono (Onondaga), Onayotekaono (Oneida), Kanienkahagen (Mohawk), and the Ska-Ruh-Reh (Tuscarora) Nations. The land is part of the Dish with One Spoon (1100) agreed upon by many Indigenous nations around the Great Lakes to share the land and resources. It was later referenced at the signing of the Great Peace of Montreal in 1701 between New France and multiple First Nations to end 100 years of war. Finally, the land is part of the Métis Nation of Ontario’s Region 8 and 9, including the Credit River Métis Council, and the Clear Waters Métis Council.

We thank all Indigenous peoples, communities, and nations, for their continued care for and stewardship of the lands, waters, creatures, and peoples since time immemorial. Without this continued multigenerational effort, the land which RTO3-Hamilton Halton Brant represents, would not be a place to live, work, play, and visit, as it is to millions of people from all over the globe today. We look forward to seeing Indigenous tourism continue to grow and thrive in our region and beyond and look forward to continuing to grow our relationship with our Indigenous partners. We encourage all our stakeholders to continue to learn about Indigenous peoples, their communities, and their major contributions to our society, including within tourism.



Chiefswood Park | SIX NATIONS OF THE GRAND RIVER TERRITORY

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The Hamilton Halton Brant Regional Tourism Association (o/a RTO3-Hamilton Halton Brant) is an independent, industry-led, not-for-profit tourism organization funded by the Ontario Ministry of Tourism, Culture and Gaming. We serve the communities of Hamilton, Burlington, Halton Hills, Milton, Oakville, Brantford, County of Brant, Six Nations of the Grand River Territory, and Mississaugas of the Credit First Nation.

Our mandate is to drive tourism growth, economic impact, and job creation through strategic initiatives including, destination marketing, product development, workforce development, industry training, investment attraction and partnership building with regional stakeholders. Through collaboration and innovation, we strive to create a vibrant tourism destination that strengthens communities, enhances quality of life, and supports long-term prosperity in our region.



Ontario

Message from the Executive Director

As I reflect on the past year, I’m proud of how much our team accomplished, and of the spirit of collaboration that made it possible. Across Hamilton Halton Brant, 2025–26 was a year of real progress, shared with the partners we work alongside.

The 2024–2026 Strategic Plan for Regional Tourism Development continued to guide our work this year. Building on the foundations we set in 2024–25, including the formation of the Hamilton Halton Brant Destination Leadership Alliance (HHBDLA) and our growing focus on sustainable tourism, we completed major regional strategies, brought new experiences to market, and strengthened relationships across the region. With each step, we moved closer to the vision in our plan: **“a region of choice whose destinations make up a tourism ecosystem that supports the flourishing of our economy, society, and environment.”**

RTO3 is a small team, and this year we took on big work. We did it by building strong relationships and bringing people together. As a regional organization, our greatest strength is as a connector, helping operators, communities, DMOs, and Indigenous partners work toward shared goals.

This progress would not have been possible without our partners. To our regional DMOs, tourism operators, municipalities, Indigenous communities, and sector colleagues, thank you for your collaboration, your trust, and your willingness to build alongside us. And to our team and Board of Directors, thank you for the dedication, talent, and teamwork you bring to this work. Your passion and perseverance are the reason we can accomplish much.

As we look to the year ahead and begin to shape what comes next, I’m energized and confident in what we’ve built . We are strongest together, and I look forward to continuing the journey with all of you.

Best wishes,
Maria Fortunato
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Executive Director



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Advancing Our Strategic Plan

In 2025-26, RT03's work continued to be guided by the *2024–2026 Strategic Plan for Regional Tourism Development*. Launched in fall 2023 and shaped through extensive consultation with industry across Hamilton Halton Brant, the plan sets RT03's direction for the years ahead, clarifying where the organization should focus its efforts and how it can best respond to the needs and priorities its partners and stakeholders had identified. It sets a refreshed vision for the region and organizes RT03's work around four areas of focus.

Relationship Development & Communications

This focus area sets the goal of a strongly connected, engaged network of stakeholders and partners – the relationships that activate a welcoming and thriving region of destinations. Its priorities centre on clarifying RT03's roles and relationships with DMOs, the Province, and residents, and on communicating in ways that recognize the similarities and celebrate the differences across the region's sub-regions.

Leadership & Representation

Here the plan looks to RT03's role as a leader – a recognized and trusted voice for the region's sub-regions, both inside and outside the region. Its priorities focus on strengthening RT03's capacity to represent regional industry needs and to help shape the policy and infrastructure decisions, from transportation to provincial relationships, that affect the visitor economy.

Ecosystem Development & Value Co-Creation

Rooted in collaboration, this area focuses on working with regional partners to maximize the value that tourism brings to the region. Its priorities span building the region's research and data foundations, co-developing experiences with partners, and pursuing strategic collaborations, including with Indigenous, environmental, and underrepresented community partners.

Resource Management

The final area looks inward, at RT03 itself – building a resilient organization equipped to respond to the evolving needs of its stakeholders. Its priorities are about diversifying the organization's resources and partnerships, and evolving the team's roles, skills, and tools to deliver on the plan.

2025–26 marked the second year of the plan's three-year span. Building on the progress made in 2024-25, RT03 carried this direction forward through a year of practical, collaborative work across Hamilton Halton Brant, and in the following pages, we'll share highlights of that work.



Scan the QR code to download a copy of the *RT03-Hamilton Halton Brant Strategic Plan for Regional Tourism Development 2024-2026*.



Our Mandate, Vision, Mission & Values

Our strategic direction is founded on an inspiring vision for the future of tourism in our region, a strong mission for our organization, and a comprehensive mandate illustrating our approach to work and collaboration.

Mandate

We are a non-profit Regional Tourism Organization (RTO) that works to increase tourism visitation, economic activity and job growth throughout the Hamilton, Halton, Brant region. In Ontario, RTOs are responsible for tourism marketing, product development, workforce development and destination management at a regional level.

Vision

Hamilton Halton Brant, which includes Hamilton, Burlington, Oakville, Halton Hills, Milton, Brant, Brantford, Six Nations of the Grand River Territory, and the Mississaugas of the Credit First Nation, **is a region of choice whose destinations make up a tourism ecosystem that supports the flourishing of our economy, society, and environment.**

Mission

We are a leader and innovator working to steward a regional destination into the future. Through our programs and services, collaborations with partners, and strong connections, we support a breadth and diversity of local, regional, and pan-regional stakeholders in harnessing the value that tourism can bring to our destinations and province.

Values

LEADING

- We lead by helping others grow and evolve through mentorship, partnership, and collaboration.
- We recognize and support practices that promote sustainability and conservation.
- We will consider the past, present, and future of our actions to be forward thinking.

CONNECTION

- We are committed to ongoing communication to engage and network with the industry.
- We facilitate relationship building and function as a conduit to connect stakeholders and partners.
- Through RTO channels and programs, we are initiative-taking, sincere, and value-driven in our interactions.

INCLUSIVENESS

- We invite, welcome, and listen to new ideas and perspectives in our work with regional partners and stakeholders.
- We promote and highlight the many ways to experience the region.
- We welcome everyone.



Developing the Region Through Collaboration

The Hamilton Halton Brant Destination Leadership Alliance (HHBDLA) is a partnership of RTO3 and the nine municipal and Indigenous organizations that lead tourism development, management and marketing across Hamilton Halton Brant. Establishing this formal working group was the first priority action outlined in our 2024–2026 Strategic Plan, which called for RTO3 to establish a regional collaboration framework with DMOs. RTO3 helps lead, coordinate, facilitate, and support the work across four key functions: Destination Development, Destination Sustainability, Destination Insights, and Destination Marketing.

The HHBDLA meets quarterly, and between meetings the organizations’ teams stay connected through one-on-one consultations, special project meetings that pair RTO3 staff with their DMO counterparts, and other frequent touchpoints. By invitation, RTO3 representatives take part in DMO committees, strategy development, and events, and supports DMO bids for sport tourism, business conferences, and other large-scale events.

RTO3 also brings a regional voice to discussions about transportation, infrastructure, and investment attraction, and represents the region’s priorities to the Ministry of Tourism, Culture and Gaming through

formal channels and other platforms. Through the annual Partnership Funding Program, it co-invests directly in a wide variety of projects with regional DMOs and other stakeholders.

RTO3 also leads major regional initiatives and invites DMOs to help shape them, so they reflect shared priorities and advance pan-regional destination development. In 2025–26, this work produced a set of new long-range strategies, developed with DMOs, that set the region’s direction for product and experience development, travel trade and new-market growth, and destination sustainability. The highlights below reflect some of our key collaborations with DMOs in 2025-26.

2025-26 ACTIVITY HIGHLIGHTS

Development of *Tourism Product and Experience Development Framework and Action Plan 2026–2030* — A five-year roadmap developed with the region’s DMOs to guide product and experience development across Hamilton Halton Brant.

Development of *Travel Trade Growth Strategy 2026–2030 and Industry Playbook* — Two companion documents developed with DMO insight: a growth strategy to expand the region’s domestic and international travel trade markets, and a practical playbook for building, packaging, and selling tourism experiences to the travel trade.

Regional Transportation and Mobility Initiatives — Alongside DMO partners, worked with John C. Munro Hamilton International Airport and Metrolinx on visitor connectivity, regional access, carrier partnerships, and transportation planning and promotion around FIFA.

Project Co-Investment with DMO Partners — In 2025–26, RTO3 co-invested in 27 projects totaling \$134,700 with DMO partners across the Destination Leadership Alliance’s key function areas. Projects ranged from co-operative digital, influencer, and print advertising campaigns and new destination photography to regional resident research, experience development, and industry training, and more.



Co-Creating Visitor Experiences

Product and experience development is one of RTO3’s defining responsibilities as a regional tourism organization — and a shared effort with the DMOs and operators who deliver experiences on the ground. Ontario’s provincial tourism strategy reinforces this, naming regional tourism organizations among the leads in facilitating product development, while operators remain the frontline of the visitor experience. Regional stakeholders see RTO3’s contribution in much the same way — as a conveyor, capacity builder, investor, and strategic partner that helps operators and DMOs move ideas toward market-ready experiences. RTO3’s role is to focus the region’s efforts and help develop experiences that meet current and future visitor demand.

In 2025–26, RTO3 completed the *Product and Experience Development Framework* with the region’s DMOs — a five-year roadmap to 2030. The Framework is organized around the region’s seven core experience categories, from outdoors and nature to food and drink, arts and heritage, Indigenous tourism, and signature attractions, and sets shared priorities for developing them across marquee assets like the Grand River and the Niagara Escarpment.

RTO3 supports DMOs and operators directly, building capacity and helping develop market-ready experiences through training, coaching, and mentorship, one-on-one operator support, and co-developed packages, routes, and itineraries. Through the Partnership

Funding Program, it also invests directly in DMO and operator product development.

RTO3 places particular focus on sustainable and regenerative experiences and on supporting visitor dispersion across the region and throughout the year — echoing the provincial goal of building four-season tourism capacity, and reflecting both evolving visitor preferences and the region’s sustainability commitments. The highlights below show some of the experiences and supports RTO3 advanced with its partners in 2025–26.

2025-26 ACTIVITY HIGHLIGHTS

Built Through Regional Consultation — Developed the five-year Product and Experience Development Framework through market and visitor-trend research and consultation with 12 DMO representatives across nine partner organizations.

Product Development Co-Investment — Co-invested \$89,400 in eight product and experience development projects with regional stakeholders, alongside project support from the RTO3 team. This work backed shoulder-season events, feasibility research, and capacity building through accreditation and certification, helping partners create and strengthen market-ready experiences.

Co-Developed Products and Experiences — Co-developed two new bookable experiences with regional partners — a War of 1812 immersive heritage day trip, and a multi-partner outdoor and culinary package created with neighbouring RTO1 (Ontario’s Southwest).

New Regional Itineraries — Developed seven new “Fall Flavour Routes” culinary and agritourism itineraries showcasing 71 operators, featured in RTO3’s co-funded fall campaign with Destination Ontario and partner DMOs to support shoulder-season visitation.



Scan the QR code to download a copy of the **RTO3 Tourism Product & Experience Development Framework and Action Plan 2026-2030**.



Stewarding a Sustainable Destination

RT03’s approach to sustainability has developed over the past several years, evolving from initial planning into a defined regional strategy. A GreenStep destination assessment and a regional stakeholder survey, both completed in 2024, gave the region a baseline read on its strengths and gaps and informed a three-year Destination Sustainability Action Plan. In fall 2025, RT03 released the *Regional Destination Sustainability Strategy* – a roadmap that integrates the outcomes of that action plan and charts a path toward 2030 – carried forward through the year by a dedicated Destination Sustainability Officer, a contract role supported by the FedDev Tourism Growth Program funding 2024 to 2025.

The strategy gives the region a coordinated framework for embedding environmental, social, and economic sustainability across the tourism ecosystem of Hamilton, Halton, and Brant. It sets out the governance, focus areas, and metrics to guide implementation through 2030, and redefines the roles and priorities of RT03 and its partners – moving the work from planning toward measurable impact. Its focus areas span regenerative tourism, stakeholder engagement, social responsibility, Indigenous collaboration, data-informed decision-making, and provincial alignment. A guiding principle is to right-size the work, so operators, municipalities, and communities can take part without being overwhelmed.

Stewardship is a shared responsibility across communities, operators, governments, and visitors, and RT03’s role is to coordinate it – convening partners, providing practical tools, facilitating cross-sector dialogue, amplifying community and Indigenous voices, and tracking progress against shared goals. This year, that work focused on building a shared foundation of common language and clearer roles across the region, part of a broader provincial effort alongside TIAO and other regional tourism organizations.

2025-26 ACTIVITY HIGHLIGHTS

Regional Destination Sustainability Strategy 2026-2030 – Developed and released the region’s Destination Sustainability Strategy in fall 2025 – a roadmap that builds on the Destination Sustainability Action Plan and charts the region’s direction for sustainable tourism through 2030.

Sustainable Tourism Learning Series – Delivered a year-long Sustainable Tourism Learning Series for operators, DMOs, and stakeholders, combining webinars, in-person Industry Exchange sessions, and practical tools to help the sector build sustainability into its operations, events, and experiences.

Resident Sentiment Survey – Completed a region-wide Resident Sentiment Survey with DMO partners in spring 2026, gathering 2,805 responses on how residents across Hamilton Halton Brant view tourism and its role in their communities.



Scan the QR code to download a copy of the **RT03 Regional Destination Sustainability Strategy 2026-2030**.



Strengthening Industry Capacity

Building the capacity of the region’s operators and businesses is one of RTO3’s core functions as a regional tourism organization. Ontario’s Forward Motion strategy describes RTOs as “regional capacity builders” – strengthening the knowledge, skills, and tools operators need to grow and to deliver strong visitor experiences. The strategy treats this as a sector priority, calling for a skilled, future-ready tourism workforce and the practical training and support

that help operators, particularly small and seasonal businesses, develop market-ready experiences. As in its other work, RTO3 approaches capacity building collaboratively, and it takes many forms across the organization’s programs. Some are delivered directly: the coaching and mentorship offered through product and experience development, the annual Southern Ontario Tourism Conference co-hosted with RTO1, in-person learning days and workshops, and a

range of webinars and training programs supported through the Partnership Funding Program. RTO3 also keeps the industry informed and connected through its communications, and works with sector and provincial partners to extend what it can offer – connecting operators to programs and resources that already exist rather than delivering everything itself. The highlights below show some of this work in 2025–26.

2025-26 ACTIVITY HIGHLIGHTS

Southern Ontario Tourism Conference — Co-hosted the 2026 conference with RTO1 (Ontario’s Southwest) with over 200 tourism professionals attending keynotes, workshops, a learning tour, and awards gala.

Industry Learning & Training — Helped operators build capacity across key areas — certifications (Feast On®, Rainbow Registered, and cycle-friendly), sustainability, product and experience development, and travel trade — through webinars, information sessions, and in-person learning days, including Group Tour sessions co-hosted with OMCA.

Industry Communications and Resource Sharing — Strengthened the channels that keep operators informed and connected to programs, funding, learning opportunities, and research from the local to national level — a monthly e-newsletter (over 1,300 subscribers), a refreshed industry website and resource hub (104% more sessions and 137% more unique users year over year), and a growing social presence, with more frequent LinkedIn posting and a new industry Instagram to reach more operators.



Scan to find and follow us on all of our digital channels.



Marketing Our Region Together

Consumer marketing — promoting the region to leisure travellers — is one of RTO3’s core functions as a regional tourism organization, and a shared effort with the region’s DMOs. RTO3 promotes Hamilton Halton Brant as a whole while giving each sub-region visibility for what makes it distinct. This follows the model in Ontario’s tourism strategy: Destination Ontario leads the provincial brand, while RTOs and DMOs tell locally rooted stories — building regional awareness that supports visitation at the local level. In 2025–26, RTO3’s consumer marketing was guided by a new Regional Marketing Strategy, developed in late 2024–25 to increase awareness and drive visitation across the region’s sub-regions and throughout the year.

RTO3’s marketing team works closely with the marketing teams at each DMO, aligning priorities and sharing plans so regional and local efforts reinforce one another. Partners can also leverage RTO3’s owned channels — a consumer website, social media following, and email database — to amplify their content and reach new audiences. Through the Partnership Funding Program, DMOs, operators, and partners can co-invest in shared campaigns and other marketing initiatives.

RTO3’s marketing is closely connected to its product and experience development, promoting the region’s strongest experiences and assets to leisure travellers. The Product and Experience Development Framework,

completed this year, gives both a shared reference point for closer alignment ahead. RTO3’s marketing also concentrates on engaged travellers who stay longer, spend more, and align with the region’s sustainability values, and supports regional and seasonal dispersion — drawing visitation across the sub-regions and into the shoulder seasons for balanced, year-round tourism.

RTO3 places particular focus on partnership and co-investment, combining audiences, content, and effort to extend the region’s marketing reach. RTO3 shares content with Destination Ontario on an ongoing basis, and in 2025–26 also partnered on one of its campaigns to reach a wider provincial audience. The highlights below show some of this work.

2025-26 ACTIVITY HIGHLIGHTS

Marketing Co-Investment with Regional Partners — Co-invested \$168,760 in 60 marketing campaigns and initiatives with 32 partners across the region— including co-operative digital, influencer, and print advertising campaigns and new destination photography.

Marketing Co-Investment with Destination Ontario — Co-invested with Destination Ontario and three regional partners in a fall culinary, shoulder-season campaign, leveraging and matching \$25,000 from Destination Ontario to double the region’s investment and reach a province-wide audience.

Building Regional Awareness — Growing awareness of the Hamilton Halton Brant region is a primary objective of RTO3’s consumer marketing. In 2025–26, RTO3 campaigns generated over 46.5 million paid digital media impressions and more than 3.6 million impressions across owned channels, while reaching direct audiences of 61K email subscribers, 67K social followers, and 242K unique website visitors.

Driving Leads to Partners — Sending qualified traffic to partner websites is a core measure of RTO3’s marketing efforts. In 2025–26, RTO3’s co-invested campaigns and owned channels generated more than 550K direct leads to partner websites.



Scan the QR code to download a copy of the **RTO3 2026-27 Consumer Marketing Plan.**



Connecting Across Ontario's Tourism Ecosystem

Representing the region's interests across the wider tourism sector is one of RTO3's roles, and one of the four areas of focus in its 2024–2026 Strategic Plan. RTO3 pursues it through relationships that reach beyond its boundaries — with other regional tourism organizations, provincial and national agencies, sector and industry associations, and Indigenous partners. Some are formal, with agreements and shared funding; others built over time. Together, they help RTO3 advance the region's priorities and carry a regional voice into Ontario's tourism discussions.

RTO3 works regularly with neighbouring regional tourism organizations on shared priorities that cross regional boundaries. At the provincial and national level, it stays connected to the Ministry of Tourism, Culture and Gaming, the marketing agencies Destination Ontario and Destination Canada, and the industry associations of Ontario (TIAO) and Canada (TIAC) — aligning the region's work with broader strategies and carrying its operators' interests into those discussions. RTO3 also serves on boards, committees, and panels across the sector, and speaks at industry events.

RTO3 also supports more inclusive tourism — working with Indigenous communities and partners, and with organizations advancing Black and 2SLGBTQI+ tourism — so the region's tourism reflects all of its communities.

2025-26 ACTIVITY HIGHLIGHTS

Provincial & National Collaboration — RTO3 contributed to sector strategy and destination development through provincial and national initiatives: the Ontario Tourism Strategy Advisory Group (TIAO); collaboration with Destination Canada on destination development and market intelligence; the Tourism Industry Association of Canada (TIAC) Export Readiness Framework; and work with Destination Ontario's Travel Trade and Destination Development teams to build export-ready products and connect operators with travel-trade channels.

Industry Sector Collaboration — RTO3 works with sector partners to strengthen competitiveness, product and experience development, sustainability, and visitor experiences. Key partners include the Culinary Tourism Alliance (CTA), Ontario By Bike (OBB), Attractions Ontario, Ontario Motor Coach Association (OMCA), Waterfront Regeneration Trust, Greenbelt Foundation, Trans Canada Trail, and GreenStep Solutions — supporting capacity building, certification and sustainability, active and experiential tourism, travel-trade readiness, and destination stewardship.

Pan-RTO Collaboration — Shared initiatives with neighbouring RTOs included the Pan-RTO Research Consortium; the Grand River Visitor Development Corridor (with other stakeholder groups); the Pan-RTO Sustainability Working Group (with sustainability leaders from Destination Ontario and DMOs); and the Southern Ontario Tourism Conference, co-hosted with RTO1.

Indigenous & Inclusive Tourism Collaboration — RTO3 supported more inclusive tourism, working with regional Indigenous tourism partners and Indigenous Tourism Ontario (ITO); the Black Tourism Alliance of Ontario (BTAO); and Canada's Queer Chamber of Commerce (CQCC).

Workforce Development Collaboration — RTO3 worked with workforce and training partners, including Tourism HR Canada and the Ontario Tourism Education Corporation (OTEC); Centennial College's School of Hospitality, Tourism & Culinary Arts; the Grand Erie Labour Force Planning Group; and the Hamilton Workforce Planning Committee.



Looking Ahead to 2026-27

In 2026–27, RTO3 will focus on putting into action the strategic work set in motion in 2025–26 – mobilizing the action plans developed for product and experience development, travel trade, and sustainability, and continuing through the Destination Leadership Alliance to advance shared regional priorities. As in 2025–26, collaboration and partnership will run through this work, within the region and across the wider sector.

2026–27 also marks the final year of the 2024–2026 Strategic Plan, and the Board will begin a strategic renewal process to shape the region’s next phase. The 2026–27 Business Plan continues to advance the 23 priority action items identified in the Strategic Plan, with a particular focus this year on resource management – building a resilient organization by diversifying its resources and partnerships and evolving the team’s roles, skills, and tools.

Through the year, RTO3 will continue to become more data-informed, strengthening how it gathers and shares regional tourism insights to support decisions across the region. These priorities are set out in more detail in the 2026–27 Business Plan, available to download. RTO3 welcomes operators, partners, and communities to connect, learn more, and get involved in the year ahead.

2025-26 Board of Directors

- Marilyn Butkovic (Co-Chair)**, Vrancor Hospitality
- Lisa LaRocca (Co-Chair)**, Sonic Unyon-SuperCrawl
- Kelly Harris (Past Chair)**, Greater Toronto Hotel Association
- Sara Munroe (Secretary-Treasurer)**, Brantford Community
- Rebecca Edgar (Director)**, Visit Oakville
- Jillian Fisher (Director)**, VIA Rail
- Jaquie Jamieson (Director)**, Six Nations of the Grand River
- Kelly Johnston (Director)**, Metrolinx-GoTransit
- Christi Marks (Director)**, Art Gallery of Hamilton
- Garth Pottruff (Director)**, Grand River Rafting Co.
- Erin Sills (Director)**, African Lion Safari
- Hildegard Snelgrove (Director)**, Tourism Hamilton
- Kimberly Viney (Director)**, Royal Botanical Gardens

RTO3 Team

Connect with the RTO3 team to get involved, explore partnership opportunities, and learn more about tourism in Hamilton Halton Brant.

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Scan the QR code to download a copy of the **RT03 2026-27 Business and Operational Plan.**



Learn More About RTO3

Scan these QR codes to access documents referred to in this report and visit rto3.ca for more resources and downloads.



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2025-26 Report
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SAVE THE DATE!

Southern Ontario Tourism Conference 2027 | RT03

March 9, 2027 | Burlington, Holiday Inn

sotourismconference.com



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