

## 2025/2026 BOARD DIRECTOR APPLICATION FORM

On June 25, 2025, the Hamilton Halton Brant Regional Tourism Association Board will be appointing four new directors to fill upcoming vacancies. Four of our seasoned directors will be retiring having each served for two three-year consecutive terms. We are accepting applications until **Monday, April 28, 2025** at 5:00 pm. If you are passionate about tourism and wish to apply for a volunteer appointment, please read further. We encourage you to visit [our website](#) to learn more about RTO3.

Complete the application form and forward it along with your current resume to:  
[maureen.beatty@theheartofontario.com](mailto:maureen.beatty@theheartofontario.com)

### WHO WE ARE

Our Board is comprised of 13 volunteer directors, including appointed officers as Chair, Vice Chair, Past Chair and Secretary. Directors have diverse backgrounds, experiences, skills and knowledge and are representative of the geographic area of Hamilton Halton Brant, Six Nations of the Grand River and Mississaugas of the Credit First Nation. Each Director is required to either live or work in the geographic area.

### MANDATE

We are a non-profit Regional Tourism Organization that works to increase tourism visitation, economic activity, and job growth throughout the region. RTOs are responsible for tourism marketing product development, workforce development, and destination management at a regional level.

### VISION

To be a region of choice whose designations make up a tourism ecosystem that supports the flourishing of our economy, society, and environment.

### MISSION

We are a leader and innovator, working to steward a regional destination into the future. Through our programs and services, collaborations, partners, and strong connections, we support a breadth and diversity of local, regional, and pan-regional stakeholders in harnessing the value that tourism can bring to our destinations and province.

### VALUES

**Leading** - We lead by helping others grow and evolve through mentorship, partnership, and collaboration.

**Connecting** - We facilitate relationship building and function as a conduit to connect stakeholders and partners. We are committed to ongoing communication to engage and network with the industry.

**Inclusivity** - We invite, welcome, and listen to new ideas and perspectives in our work with regional partners and stakeholders. We welcome everyone.

### Director's Commitment

- Attendance at four to six Board meetings per year (approximately two hours in duration)
- Attendance at the annual general members' meeting in June each year.
- Availability for participation in special task groups, sub-committees and standing committees.
- Participate actively and fully at board meetings in order to advance agenda discussions, reach consensus and provide strategic direction and operational oversight to the organization.
- Some meetings are held virtually, others are held in person.

## 1. Personal Information

FULL NAME	
HOME ADDRESS	
REGION	
TELEPHONE	
EMAIL	
BUSINESS/ ORGANIZATION	
POSITION	

**2. It is necessary for all directors to either work or live within the Hamilton Halton Brant geographic area. Please enter an X for the area in which you work.**

	City of Hamilton	
	Brant County	
	City of Brantford	
	Town of Oakville	
	Town of Halton Hills	
	City of Burlington	
	Town of Milton	
	Six Nations of the Grand River	
	Mississaugas of the Credit First Nation	
	Other	

**3. We strive to have a diverse and competent board of directors. Please complete the Board Competency Matrix. Rate yourself on the following skills and experience using the following range:**

***1 – Limited***

***2 – Working Knowledge***

***3 – Good Understanding***

***4 – Extensive***

	Board Experience	
	Governance	
	Government Relations	
	Finance & Accounting	
	Human Resources	
	Training & Education	
	Legal / Risk Management	
	Marketing	
	Performance Management	
	Sales / Revenue	
	Strategic Planning	
	Information Technology	
	Policy Development	
	Entrepreneurship	

- 4. Describe your experience with not-for-profit board operations, management and governance. Indicate any current or past boards, industry associations on which you have served, or other experiences you feel are relevant.**

5. What do you believe to be the major concerns facing the tourism community and businesses within the Hamilton Halton Brant region / or in Ontario?

6. Tell us why you would like to join the Board?

7.	Tell us what you want to contribute or achieve as a member of the Board?